



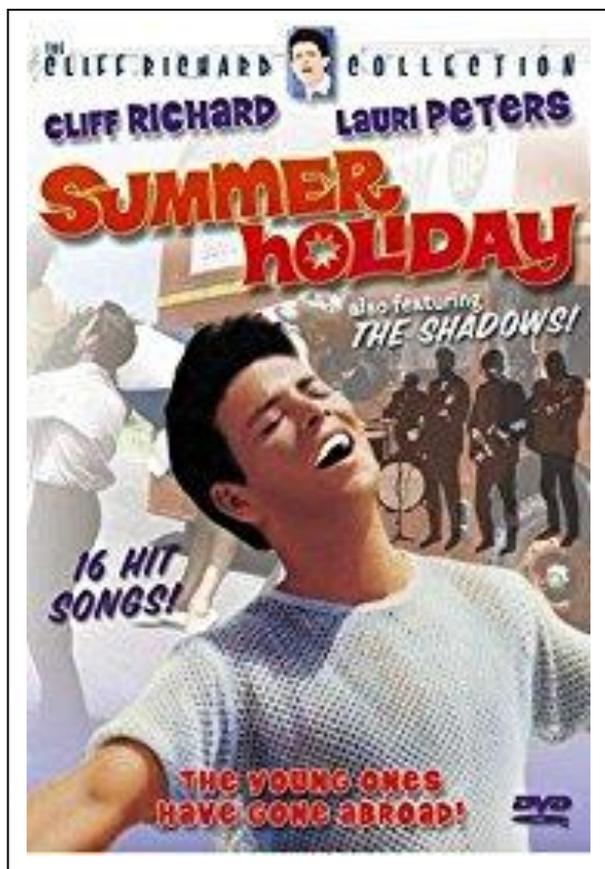
**AMMPT WESTERN REGION (INC.)**

# **SIGHT AND SOUND UPDATE**

(No.52 January / February 2018)

## **PRESIDENT'S MESSAGE**

Reflection of the past year gives us various internal changes including a new committee at the AGM, and a new constitution which gives us independence as a WA body. It also changed our membership year from the end of the calendar year to the end of the financial year. This has given our members a bonus 6 month membership. The work at Sunset continued to the point that we are now able to offer tours which will be a feature of 2018 for our members. Grand Cinemas have kindly allowed us to continue the Classics of The Silver screenings at the Cygnet cinema for 2018. We plan to also continue the "In Focus" meetings in 2018 although they will now be bimonthly with the first meeting to be in February. Sometimes our small band of volunteers feel like they are not making much progress as there is so much more to always accomplish but when I look back a few years as to how much we had achieved then it is easy to see how far we have come. A tour of equipment already set up and refurbished would not have even been contemplated. When looking around at Sunset we have taken all the bits of equipment stored in people's garages and set up a museum. This is a great credit to our dedicated volunteers. It is also good to have some new faces on our committee with some fresh ideas to enhance our way forward as an organisation.



## **CLASSICS OF THE SILVER SCREEN GRAND CYGNET CINEMA**

**MONDAY FEBRUARY 26th 10.00AM**

The first 2018 AMMPT "Classics of the Silver Screen" presentation will be the 1963 film Summer Holiday starring 1960s heart throb Cliff Richard and Lauri Peters. The plot for this fabulous musical involves 4 London Bus mechanics who strike up a deal with London Transport. They do up a double decker London Bus, drive it around Europe as a hotel and if they make it they will own and be in charge of a whole fleet. While on the road in France they pick up 3 ladies whose car breaks down and offer to take them to their next singing job in Athens. Singles lifted from the film included, "Summer Holiday", as well as "The Next Time", "Bachelor Boy" and "Foot Tapper

## **AMMPT PUBLICITY**

Not infrequently the comment is made the community does not have a grasp on the activities with which AMMPT is involved and a higher public profile should be achieved. The absence of a publicity officer has plagued AMMPT for many years. It has been left to different members to promote the areas for which they have an interest or responsibility. Publicity may not be coordinated but plenty is being placed before the public.

A glance over 2017 shows the following publicity initiatives by AMMPT:

- Keith Rutherford presenting at a two day Science workshop.
- Roy Mudge and Keith Rutherford presenting to a number of U3A sessions.
- Simon Eadie distributing “Classics of the Silver Screen” brochures to libraries and shopping centres and doing radio interviews.
- Monthly Capital Radio announcements for either In Focus presentations or Classics screenings “on air” by John Fuhrmann.
- Successful lodgement of copy about AMMPT events to the West Australian Newspaper for their “Can we Help” or “Weekend Magazine”.
- Support and assistance from the Grand Theatre Company and its metropolitan theatre chain in screening an AMMPT advertisement at all sessions on the “Classics of the Silver Screen”.
- Peter Foyster at the Kookaburra Cinema in Mundaring distributing brochures, showing an AMMPT Classics of the Silver Screen slide and housing a small AMMPT museum equipment display.
- Ken McKay making use of his Facebook network to communicate about AMMPT and its activities.
- Damon Staples setting up an AMMPT Facebook page.
- Beth McKechnie continually updating the AMMPT webpage.
- Anne Fuhrmann maintaining a public mailing list advertising the “Classics”.

Recently John Fuhrmann negotiated a monthly complimentary AMMPT “Classics of the Silver Screen” advertisement in the “Have a Go News” and we thank them. However the best publicity for our organisation is members giving a word of mouth recommendation to their acquaintances. Not only is this cheaper it allows all of us to give tangible support to AMMPT and provide the organisation with greater authenticity.

## **CURTIN TV EQUIPMENT**

Members Ken McKay and John Quicke were excited to learn of a major donation of working Curtin University TV equipment to AMMPT initiated by Clive Woodward and Roy Mudge with logistics organised by Committeeman Harry Smith. The equipment filled a very large removal van and will allow for the erection of a working TV studio at Sunset. One of the Curtin technicians has indicated he will be happy to help re-assemble the gear.

## **IN FOCUS PRESENTATION – WEDNESDAY 21<sup>st</sup> February 2018**

Following an investigation into Sunday venue availability it has been decided to continue with presentations on the third Wednesday of each month at 7.30 pm. The venue will continue to be the Fred Bell RSL Hall in Fred Bell Parade, St. James. The first presentation will be “**The Golden Gong**” a history of the J Arthur Rank studios.