

SIGHT AND SOUND UPDATE

(No.60 November / December 2018)

AMMPT IMAGE

In reviewing AMMPT Western Region progress over the last year your committee came to the conclusion that the impression of our organisation by an external person would be useful. This is especially important because occasions will arise in the future when potential sponsors or the State Government make decisions that could impact on our viability as a museum. As a consequence, a marketing consultant visited the Sunset Museum and met pro bono with Harry Smith, Roy Mudge and Keith Rutherford. His initial reaction was that AMMPT needed a more up-to-date image which was in keeping with current community expectations and would create interest in our activities.

Coincidentally, the AMMPT National body communicated to its regional branches that they were free to adopt a logo tailored to meet local marketing and publicity needs. It seems there is no constitutional requirement to have the same logo. Consequently, AMMPT Western Region has engaged a consultant to make recommendations on operational names, logos and other initiatives that could be acted upon to create a more dynamic image.



CLASSICS OF THE SILVER SCREEN NOVEMBER 26th – 10.00am GRAND CYGNET THEATRE PRESTON STREET, COMO.

The next Classics of the Silver Screen will be the 1955 MGM musical Hit The Deck. The cast includes many MGM stars headed by Jane Powell, Tony Martin and Debbie Reynolds. Three sailors during "Operation Ice Cream" at a U.S. Navy reservation in the Arctic, are exempted from a swimming lesson in the icy water when a friend, recruits them to bake a birthday cake for the commander. Unfortunately, the cake combusts when he blows out the candles, and the three friends find themselves transferred to "Operation Mud Pie" in a snake-infested swamp. Some toe tapping Vincent Youmans film songs include "I know that you know" and "Hallelujah".

FESTIVE WISHES

The AMMPT (WR) committee wishes to extend the compliments of the season to all members and supporters with the hope that good health and friendships dominate for each of us in 2019. Please note the festive season also means there will be no more Sight and Sound newsletters published until late January.

2018 AMMPT ANNUAL GENERAL MEETING

The Annual General Meeting chaired by President Agnes Foyster was a non-controversial event and concluded within 30 minutes. Significant matters occurring or reported at the meeting were:

- Allan Stiles the Managing Director of the Grand Cinema Company was unanimously voted to the position of Patron joining his mother Irene and Colin Stiles as co-patron.
- The conferring of Deductible Gift Recipient status on AMMPT (WR) by the Australian Tax Office.
- The undertaking of an AMMPT exclusive exhibition at the Wireless Hill Museum from April through to November in 2019.

DEDUCTIBLE GIFT RECIPIENT (DGR) STATUS

The benefit of AMMPT receiving DGR status from the Australian Taxation Office (ATO) has shown itself through an anonymous donation of \$3,000 to AMMPT (WR) tagged for the purpose of installing the Christie Theatre organ donated from the Theatre Organ Society of Australia (Vic. Div.). The money is lodged in trust fund separate to AMMPT's operational financial accounts. The ATO require the fund to be administered by "eminent persons" as defined by the ATO. To meet this condition Shauna Deane (QC), John Fuhrmann (AO), Kevin Campbell (AO) and President Agnes Foyster have been accepted by the ATO. The committee wishes to encourage members to donate to the trust or indeed for members to encourage interested members of the public to donate to the trust. The incentive of receiving a tax deduction should interest not only people in general, but also business, industry and any potential sponsors wishing to support a good cause and benefit with a tax deduction.

SOUTH WEST FILM EXHIBITOR HISTORY

The West Australian of October 25th reported former AMMPT member and President Daryl Binning is writing a book on the history of travelling picture showmen in Western Australia's south west. AMMPT Busselton member Ron Jones' father Allan will feature heavily in the book.

OVERSEAS INTEREST IN AMMPT

The AMMPT website is not only a good communication conduit for members but also non-members and indeed also persons from overseas countries. It is not unusual for people to enquire whether they can subscribe to the newsletter, ask technical questions or offer equipment to the museum. Recently an email was received from Ravindra in India which was responded to by committeeman Harry Smith who explained our aspirations and operation. Ravindra has generously sent a PDF on Bauer projector manuals for our library.

LAST CLASSICS OF THE SILVER SCREEN 2018

The last screening for 2018 on November 10th at 10am will be **We're No Angels** starring Humphrey Bogart, Peter Ustinov and Aldo Ray. The plot concerns three Devil's Island escapees who hide out in the home of a kindly merchant and repay his kindness by helping him and his family out of several crises

AMMPT screenings at the Grand Cygnet Theatre in Como will re-commence with **The Merry Widow** at 10am on Monday 25th February 2019. Admission will remain \$9.00 for members and \$11.00 for seniors' card.